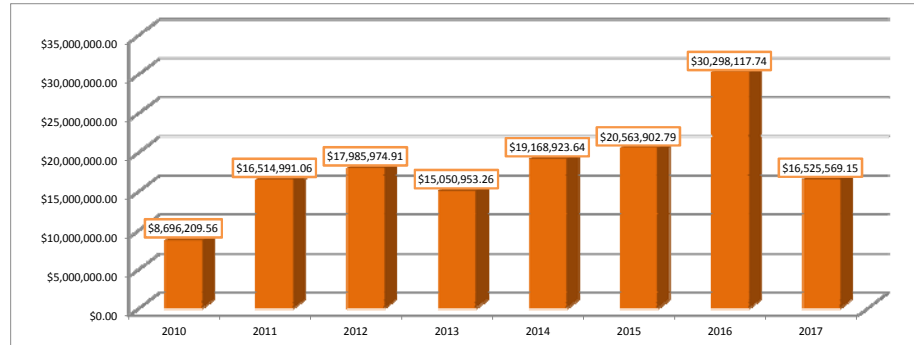


Comparativa - Gastos de Comunicación Social - Actualizado a Julio 2017



	2010	2011	2012	2013	2014	2015	2016	2017
Enero	\$0.00	\$0.00	\$0.00	\$196,512.05	\$0.00	\$0.00	\$0.00	\$0.00
Febrero	\$0.00	\$168,798.56	\$0.00	\$2,688,517.84	\$393,953.40	\$1,189,580.00	\$97,440.00	\$0.00
Marzo	\$331,784.01	\$129,528.46	\$6,828,135.58	\$1,150,939.12	\$2,871,559.20	\$4,232,950.00	\$0.00	\$0.00
Abril	\$737,367.52	\$713,152.92	\$713,152.92	\$209,818.48	\$2,852,600.00	\$579,840.00	\$214,669.60	\$1,237,500.02
Mayo	\$1,710,442.00	\$5,042,312.82	\$5,042,312.82	\$1,804,444.00	\$912,300.00	\$1,703,359.98	\$7,907,511.02	\$5,748,827.03
Junio	\$1,084,031.60	\$1,938,340.30	\$1,938,340.30	\$2,545,537.96	\$4,657,861.68	\$2,593,692.20	\$4,887,072.57	\$4,769,621.05
Julio	\$158,134.50	\$1,824,238.31	\$989,117.62	\$142,042.00	\$3,017,049.76	\$820,691.17	\$1,470,432.29	\$4,769,621.05
Agosto	\$490,610.05	\$1,120,956.35	\$909,203.10	\$1,447,630.01	\$2,447,160.00	\$2,105,372.95	\$3,188,564.08	\$0.00
Septiembre	\$456,637.02	\$2,538,967.99	\$782,349.00	\$850,337.54	\$120,996.12	\$5,625,729.87	\$398,045.08	\$0.00
Octubre	\$454,502.69	\$208,384.93	\$63,882.89	\$1,092,395.72	\$1,195,247.68	\$1,066,567.08	\$1,064,438.72	\$0.00
Noviembre	\$3,110,998.24	\$1,310,218.40	\$221,500.56	\$1,428,076.70	\$59,020.80	\$323,059.77	\$2,680,259.75	\$0.00
Diciembre	\$161,701.93	\$1,520,092.02	\$497,980.12	\$1,494,701.84	\$641,175.00	\$323,059.77	\$8,389,684.63	\$0.00
TOTALES	\$8,696,209.56	\$16,514,991.06	\$17,985,974.91	\$15,050,953.26	\$19,168,923.64	\$20,563,902.79	\$30,298,117.74	\$16,525,569.15